



course : The Complete Strategic & Leadership Insights

City :	Istanbul	Hotel :	Meeting Room
Start Date :	2025-12-15	End Date :	2025-12-19
Duration :	1 Week	Price :	3950 \$

HighPoint Training and Management Consultancy

info@highpointtc.com 
www.Highpointtc.com 
UAE - Dubai 
+971 50 360 6133 

Course Overview

Are you ready to unleash your full potential as a business leader? This intensive 5-day course equips participants with strategic thinking and leadership skills needed to navigate complex environments, inspire teams, and drive organizational success. You will gain practical tools to enhance decision-making, align culture with strategy, and lead high-performing teams effectively.

Course Objectives

By the end of this course, participants will be able to:

- Acquire advanced strategic skills for personal and professional growth.
- Identify critical strategic issues and opportunities.
- Apply strategic thinking across all organizational levels.
- Enhance emotional intelligence, communication, and relationship-building for effective leadership.
- Understand and leverage their personal leadership style for maximum impact.

Target Audience

- Managers and team leaders.
- Project, technical, and operational managers.
- Professionals seeking to enhance leadership and strategic skills.
- Existing leaders aiming to improve performance and implement organizational change.

Methodology

The course uses a combination of presentations, practical exercises, case studies, and interactive discussions to ensure participants can apply concepts and strategies in real-world scenarios.

Course Outline

DAY 1 : Strategic Thinking & Competitive Advantage

- Introduction to strategic thinking and its importance.
- Developing vision and mission for organizational purpose.
- Environmental analysis and market forces.
- SWOT analysis: strengths, weaknesses, opportunities, threats.
- Strategic positioning and differentiation.
- Strategic decision-making techniques.

DAY 2 :Organizational Culture & Alignment

- Understanding organizational culture and its impact on performance.
- Assessing current culture and defining desired state.
- Aligning culture with strategy for maximum impact.
- Managing cultural transformation and building a high-performance culture.
- Employee engagement and fostering ownership.

DAY 3 :Strategic Planning, Execution & Innovation

- Strategic planning process and setting measurable objectives.
- Action planning to achieve strategic goals.
- Key Performance Indicators (KPIs) to track progress.
- Driving innovation and creative problem-solving.
- Applying design thinking and managing disruptive change.

DAY 4 :Leadership & Emotional Intelligence

- Emotional intelligence in leadership and its application.
- Developing empathy and nurturing positive relationships.
- Conflict management using emotional intelligence.
- Authentic leadership and building credibility and trust.
- Team empowerment and servant leadership principles.

DAY 5 :Leading Change, VUCA & Future Leadership

- Leadership in VUCA environments: volatility, uncertainty, complexity, ambiguity.
- Adaptive leadership and strategic agility.
- Decision-making under uncertainty and crisis leadership.
- Building high-performing teams and motivating employees.
- Digital leadership, remote team management, and personal leadership branding.
- Leaving a sustainable leadership legacy.



Certificates

Upon successful completion of this training program, participants will be formally awarded a HighPoint Certificate, recognizing their demonstrated knowledge and competencies in the subject matter. This certificate serves as an official testament to their proficiency and commitment to professional development

HighPoint Training and Management Consultancy

info@highpointtc.com 
www.Highpointtc.com 
UAE - Dubai 
+971 50 360 6133 