



## Course : Finance, Risk Management & Corporate Governance

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|---------------------|------------|-------------------|------------------------|
| <b>City :</b>       | Doha       | <b>Hotel :</b>    | The Ritz-Carlton, Doha |
| <b>Start Date :</b> | 2025-12-14 | <b>End Date :</b> | 2025-12-25             |
| <b>Period :</b>     | 2 Weeks    | <b>Price :</b>    | 5925 \$                |

## Course Overview

This corporate governance and risk management course offers insights into the complex world of finance, risk management, and corporate governance.

The corporate governance and risk management course delves into the pivotal role that capital markets play in globalization and their significance for a well-functioning society.

Due to these markets' central and essential nature to our societies, paying close attention to their proper functioning and oversight is imperative. Thus, this corporate governance and risk management course provides a comprehensive overview of the intricate interaction between management and various corporate stakeholders.

The corporate governance and risk management course tackles the challenge of meeting these stakeholders' diverse and complex demands through efficient resource allocation over an extended timeframe, incorporating concepts such as financial risk management tools and systems, business risk in financial management, and corporate financial risk management strategies.

## Course Objectives

**By the end of this corporate governance and risk management course, participants will be able to:**

- Specify the exact nature and scope of corporate financial reporting.
- Critically assess specific concepts, rules, and procedures related to corporate financial reporting.
- Comprehend the importance of working capital in today's market dynamics.
- Understand the implications of capital structure on a firm's success.
- Learn how improper capital budgeting can severely impact business outcomes.
- Identify and navigate limitations inherent in corporate financial reporting and governance.
- Manage financial risk in project management and make informed decisions.
- Enhance skills in all areas of finance and governance.
- Contribute more effectively to the finance and governance process within their organizations.
- Recognize the significance of professional development in addressing current and future challenges in finance and governance.
- Increase recognition of their learning and professional commitment by the organization.
- Engage with and navigate within a challenging learning environment.
- Integrate business plans with strategic intents.

- Thereby minimizing inter-functional conflicts.

## Target Audience

Professionals who wish to improve their finance knowledge and skills  
Members of the operational management team  
Professional who have influence over operational or strategic decisions  
Consultants who provide advice on operations or strategy  
Managers who have responsibility for the management of risk

## Methodology

**This collaborative Financial Risk Management Certification Course training program (course name) will comprise the following training methods:**

- Lectures
- Seminars & Presentations
- Group Discussions
- Assignments
- Case Studies & Functional Exercises
- Like all our acclaimed courses, this training program also follows the 'Do-Review-Learn-Apply' model

## Course Outline

### Day 1: Finance & Working Capital - Liquidity or Bankruptcy

- Finance is a numbers game – but more than numbers
- The three significant components of finance
- Working capital (WC) defined and its relationship to the current ratio
- Components of WC: inventory, accounts receivable, cash, accounts payable, notes payable
- Critical ratios to compute: what they should be and why

- Key questions to ask and the answers you need

## Day 2: Capital Structure

- Concept and significance of capital structure
- Equity capital: definition and calculating the required rate of return
- Debt capital: definition and calculating the required rate of return
- Weighted Average Cost of Capital (WACC): importance, calculation, and application
- Leverage as a two-edged sword
  - Operating leverage: calculation and implications
  - Financial leverage: calculation and implications
  - Combined leverage: impact on performance

## Day 3: CAPEX - Analysis of Investment Decisions with What-if Risks

- Importance of cash flows and the time value of money
- Capital project evaluation process
- Estimating cash flows within a multi-period horizon
- Investment appraisal techniques:
  - Net Present Value (NPV) and Internal Rate of Return (IRR)
  - Profitability Index (PI) and Modified IRR (MIRR)
- Defining approval criteria and review processes
- Post-implementation audits of capital projects
- Refinements of investment analysis and risk adjustments
- Dealing with uncertainty, benchmark discount rates, and hurdle rates

## Day 4: Risk Management as an Integral Part of Corporate Governance

- Understanding uncertainty, risk, and opportunity

- Identifying strategic, operational, and financial risks
- Assessing risks and determining the organization's risk profile (risk appetite)
- Desired, expected, and actual outcomes in risk management
- Performance measures: FRM (Financial Risk Management) / ERM (Enterprise Risk Management)
- Quantitative vs. qualitative risks
- Developing FRM/ERM strategy – role of the Chief Risk Officer (CRO)
- Broader risk concerns: joint ventures, alliances, product liability, environmental and outsourcing risks, growth and R&D risks, natural disasters, catastrophic and supply chain risks, reputation risks, and psychological aspects of risk

## Day 5: Corporate Governance

- Defining corporate governance and its relevance in today's environment
- Perspectives on corporate governance:
  - Shareholders vs. stakeholders
  - Voluntary vs. enforcement approaches
  - 1-Tier vs. 2-Tier boards
  - Chairman/CEO duality
  - Role of the independent director
- Corporate governance models, structures, and practices
- Emerging trends in governance
- Principal-agent theory and practical applications
- Independence vs. appearance of independence

## Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.