HIGH POINT CENTER

Course : Corporate Financial Planning, Budgeting & Control

City :	Dubai	**Hotel :**	Atlantis The Palm
Start Date :	2025-12-15	**End Date :**	2025-12-19
Duration :	1 Week	**Price :**	3950 $

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Course Overview

This Corporate Financial Planning, Budgeting & Control training course is designed to enable delegates to make corporate financial decisions in an increasingly volatile international marketplace with the view to increase profitability, maintain liquidity and reduce financial risk is a challenge for all organizations regardless of their sizes.

This training course is designed to enable delegates to understand the critical aspect of corporate decision making and enhance their knowledge from the development of a strategic corporate financial plan, the raising of finance, the preparation and management of budgets to support the plan, the management of financial risk and ultimately the measurement and evaluation of performance.

Corporate planning, budgeting and control are essential in modern organizations. Effective planning, budgeting and control lead companies to their Mission, Vision and Goals.

This course will highlight:

- The Concept of Agency Theory
- Risk Management
- Managing and Controlling Cash Flow
- Time-adjusted Valuation Methods
- Financial Projections
- SWOT Analysis

Course Objectives

By the end of this training course, participants will be able to:

- Understand the principles and importance of corporate financial planning in supporting strategic decision-making.
- Develop and implement effective budgeting frameworks that align with organizational goals.
- Apply forecasting and financial modeling techniques to improve accuracy and reliability in planning.
- Analyze budget variances and implement corrective actions to enhance financial performance.
- Establish robust financial control systems to ensure accountability and transparency.
- Identify and manage financial risks through scenario planning and sensitivity analysis.
- Utilize Key Performance Indicators (KPIs) to monitor and evaluate financial outcomes.
- Integrate financial planning, budgeting, and control into a comprehensive corporate strategy.

- Strengthen decision-making skills by applying best practices in cost management and resource allocation.
- Design actionable plans that foster continuous improvement in financial management processes.

Target Audience

This Corporate Financial Planning, Budgeting & Control training course is suitable for:

- Non-financial and Financial Personnel
- Financial Decision-makers
- Professionals acting upon the financial decisions of others
- Analysts
- Managers involved in planning and decision-making
- Financial Planner
- Individual with very basic financial knowledge.
- Individual with ambitions to work in finance related fields.
- Junior Managers involved in risk managements
- Managers and those with financial responsibilities

Methodology

This Corporate Financial Planning, Budgeting & Control training course is based on a practical case study requiring delegates to develop and manage a strategic corporate financial plan. As a result, it is highly participative with extensive use of practical examples, case studies, exercises and discussion sessions to ensure the development of transferable skills as well as knowledge and understanding. It will enable delegates to make and justify finance decisions, prepare and manage budgets, minimise risk and evaluate performance.

Course Outline

Day 1 – Corporate Financial Planning

- Strategic Planning and Organizational Objectives
- Balancing Shareholder and Stakeholder Expectations
- Agency Theory: Understanding the Shareholder–Management Relationship

- Creative Accounting and the Case of Enron
- Financial Management & Planning: Scope, Role, and Responsibilities
- Developing a Comprehensive Financial Plan: The Master Budget
- Forecasting Cash Flows and Building Financial Models
- Analytical Tools: Time Series, Correlation, and Regression

Day 2 – Financing the Plan

- Sources of Finance: Short-Term vs. Long-Term
- Evaluating Equity and Debt Financing Options
- Hybrid Finance and Financial Engineering
- The Dividend Decision and Shareholder Value
- Cost of Capital and Weighted Average Cost of Capital (WACC)
- Capital Asset Pricing Model (CAPM)
- Investment Appraisal Techniques: ARR, NPV, IRR, Payback, and Capital Rationing

Day 3 – Preparing & Managing Budgets

- The Budgetary Process: Definition, Control, and Application
- Types of Budgets: Fixed, Flexible, Incremental, and Zero-Based
- Benefits, Limitations, and Common Pitfalls of Budgeting
- Implementing Effective Budgets and Eliminating Inefficiencies
- Responsibility Accounting and Absorption Costing
- Activity-Based Costing and Budgeting (ABC / ABB)
- Variance Analysis, Cost Behavior, and Break-Even Techniques
- Sensitivity & “What-If” Analysis, Integrated with Du-Pont Analysis

Day 4 – Managing and Controlling Cash Flow

- Cash Flow vs. Profit: Understanding the Difference
- Cash Conversion Cycle: Calculation and Management
- Key Cash Flow Ratios for Financial Health
- Managing Working Capital Efficiently
- Costs of Maintaining Working Capital and Optimal Levels
- Working Investment Ratios and Performance Measures
- Preparing Accurate Monthly Cash Flow Forecasts

Day 5 – Managing Financial Risk

- Fundamentals of Risk Management and Risk Types

- Identifying Risks through SWOT Analysis
- Key Quantitative and Qualitative Risks Facing Organizations
- Developing an Effective Risk Management Strategy
- Financial Risk Management and Hedging Tools
- Managing Exchange Rate and Interest Rate Exposure
- Derivatives in Practice: Forwards, Futures, Options, and Swaps
- Essential Risk Management Terminology

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.