



course : The Complete Strategic & Leadership Insights

City :	Cairo	Hotel :	Cairo Marriott Hotel & Omar Khayyam Casino
Start Date :	2025-10-26	End Date :	2025-10-30
Duration :	1 Week	Price :	3950 \$



Course Overview

Are you ready to unleash your full potential as a business leader? This intensive 5-day course equips participants with strategic thinking and leadership skills needed to navigate complex environments, inspire teams, and drive organizational success. You will gain practical tools to enhance decision-making, align culture with strategy, and lead high-performing teams effectively.

Course Objectives

By the end of this course, participants will be able to:

- Acquire advanced strategic skills for personal and professional growth.
- Identify critical strategic issues and opportunities.
- Apply strategic thinking across all organizational levels.
- Enhance emotional intelligence, communication, and relationship-building for effective leadership.
- Understand and leverage their personal leadership style for maximum impact.

Target Audience

- Managers and team leaders.
- Project, technical, and operational managers.
- Professionals seeking to enhance leadership and strategic skills.
- Existing leaders aiming to improve performance and implement organizational change.

Methodology

The course uses a combination of presentations, practical exercises, case studies, and interactive discussions to ensure participants can apply concepts and strategies in real-world scenarios.

Course Outline

DAY 1 : Strategic Thinking & Competitive Advantage

- Introduction to strategic thinking and its importance.
- Developing vision and mission for organizational purpose.
- Environmental analysis and market forces.
- SWOT analysis: strengths, weaknesses, opportunities, threats.
- Strategic positioning and differentiation.
- Strategic decision-making techniques.

DAY 2 :Organizational Culture & Alignment

- Understanding organizational culture and its impact on performance.
- Assessing current culture and defining desired state.
- Aligning culture with strategy for maximum impact.
- Managing cultural transformation and building a high-performance culture.
- Employee engagement and fostering ownership.

DAY 3 :Strategic Planning, Execution & Innovation

- Strategic planning process and setting measurable objectives.
- Action planning to achieve strategic goals.
- Key Performance Indicators (KPIs) to track progress.
- Driving innovation and creative problem-solving.
- Applying design thinking and managing disruptive change.

DAY 4 :Leadership & Emotional Intelligence

- Emotional intelligence in leadership and its application.
- Developing empathy and nurturing positive relationships.
- Conflict management using emotional intelligence.
- Authentic leadership and building credibility and trust.
- Team empowerment and servant leadership principles.

DAY 5 :Leading Change, VUCA & Future Leadership

- Leadership in VUCA environments: volatility, uncertainty, complexity, ambiguity.
- Adaptive leadership and strategic agility.
- Decision-making under uncertainty and crisis leadership.
- Building high-performing teams and motivating employees.
- Digital leadership, remote team management, and personal leadership branding.
- Leaving a sustainable leadership legacy.



Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.

Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.