



course : Strategic Thinking and Planning for Optimum Success

City :	Amsterdam	Hotel :	Hotel Okura Amsterdam
Start Date :	2025-11-24	End Date :	2025-11-28
Duration :	1 Week	Price :	5950 \$



Course Overview

Strategic thinking is the process of analyzing various factors, aligning them with organizational goals, and developing clear action plans. It involves setting realistic and actionable objectives, assessing potential risks and opportunities, and ensuring flexibility through contingency planning and feedback mechanisms. In today's fast-paced and dynamic business environment, professionals must cultivate advanced strategic thinking skills to navigate complexity, inspire teams, and make confident decisions. This Strategic Thinking and Planning for Optimum Success course is designed to provide a comprehensive understanding of strategic thinking and its application to long-term business success.

The course highlights the benefits of:

Enhancing strategic decision-making capabilities aligned with organizational goals.

Improving forecasting and resource allocation for long-term performance.

Increasing efficiency at both strategic and operational levels.

Developing leaders who can adapt to change and drive sustainable growth.

Fostering a culture of innovation, collaboration, and high performance.

Course Objectives

By the end of this course, participants will be able to:

Acquire advanced strategic skills to accelerate professional growth.

Identify critical strategic issues and opportunities.

Enhance organizational strategic thinking to anticipate and plan initiatives.

Cascade strategic thinking practices across all levels of the organization.

Prioritize issues based on objectives and capabilities to deliver maximum value.

Target Audience

This course is suitable for a wide range of professionals, including:

Managers, team leaders, and section heads.

Project, technical, and operational managers.

Professionals seeking to develop or refresh their strategic thinking skills.

Senior leaders aiming to strengthen leadership and strategic capabilities.

Individuals preparing for higher management roles.

Methodology

The course uses a blend of interactive methods including:

Short presentations and facilitated discussions

Practical exercises and case studies

Business simulations and scenario planning activities

Video inputs and real-world examples

Participants will be encouraged to apply tools of strategic thinking and business analysis to the specific needs of their organization.

Course Outline

Day 1: Strategic Thinking for Competitive Advantage

Foundations of strategic thinking

Vision and mission development

Environmental analysis and market factors

SWOT analysis and strategic positioning

Strategic decision-making techniques

Day 2: Developing Effective Organizational Culture

Role of culture in shaping performance

Assessing and defining current and desired culture

Aligning culture with strategy

Managing cultural transformation

Building high-performance teams

Enhancing employee engagement

Day 3: Strategic Planning and Execution

Strategic planning process and roadmap

Setting measurable objectives

Action planning and execution steps

KPIs for performance measurement

Strategic alignment across departments

Monitoring progress and adapting to change

Day 4: Innovation and Disruptive Thinking

Role of innovation in strategy and growth

Building a culture of innovation

Ideation and creative problem-solving techniques



Design thinking principles
Managing disruptive industry changes
Implementing innovative initiatives
Day 5: Strategic Communication and Influence
Effective communication for strategic impact
Stakeholder analysis and engagement
Persuasive communication and influencing skills
Conflict resolution and collaboration
Communicating change initiatives
Building a strong personal leadership brand

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.