



course : Shipping Management, Leadership & Strategy

City :	Istanbul	Hotel :	Turkey
Start Date :	2025-12-08	End Date :	2025-12-12
Duration :	1 Week	Price :	3950 \$

Course Overview

This cutting-edge training course provides participants with an up-to-date understanding of trends in the shipping industry and equips them with tools to unlock their potential. Designed primarily for professionals with prior exposure to shipping, the course helps update knowledge, enhance skills, boost confidence, and strengthen leadership capabilities. Participants will gain insights to elevate their effectiveness, refresh their vision, and strategically invest in people and organisational strengths.

Course Objectives

By the end of this course, participants will be able to:

- Identify current trends in shipping management.
- Understand the legal and regulatory frameworks affecting shipping.
- Recognize key drivers of growth in the shipping sector.
- Apply strategic thinking and integrate new perspectives.
- Identify and develop their leadership potential.

Target Audience

This course is suitable for a wide range of professionals, including:

- Executives and managers in the shipping and oil & gas industries.
- Maritime professionals working onboard vessels.
- Independent maritime specialists.
- Administrators and senior professionals from related sectors.

Methodology

Interactive lectures with active delegate participation.

Problem-solving, reflection, and group discussions.

Experiential exercises focused on industry trends, best practices, and participant interaction.

Emphasis on current developments, digitalization, and practical application in shipping management.

Course Outline

Day 1: Shipping, Trade, and Finance

- Seaborne trade and shipping overview.
- Flagging, ship registration, and stakeholders.
- Qualitative shipping analysis and IMO standards.
- Current trends in shipping finance and industry best practices.

Day 2: Maritime & Port Operations

- Vessel operations and bunkering.
- Port safety, security, and agency operations.
- Cargo handling and operational trends.
- Opportunities and risks: consolidation, digitalization, connectivity, and cybersecurity.

Day 3: Legal Frameworks

- Ship registration law.
- Carriage of Goods by Sea Law (charterparties).
- Marine insurance law and practice.
- Maritime safety, security law, and environmental protection.
- Trends, risks, and opportunities in autonomous shipping.

Day 4: Delivery of Vision through the Human Element

- Importance of the human element in shipping.
- Crew management, STCW 2010 & ILO MLC 2010 compliance.
- Standard contracts and multicultural team management.
- Leadership, motivation, and team-building strategies.

Day 5: Creating Value in Shipping

- Leadership development and personal vision.
- Enhancing emotional intelligence and decision-making skills.
- Visionary thinking, innovation, and change management.
- Business ethics, corporate social responsibility, and value creation in an uncertain world.

Certificates



On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.