



Course : Creativity, Critical Thinking, and Problem-Solving

City :	Istanbul	Hotel :	Turkey
Start Date :	2025-10-27	End Date :	2025-10-31
Duration :	1 Week	Price :	3950 \$

Course Overview

Creativity, critical thinking, and problem-solving are essential skills for navigating today's fast-paced and ever-changing world. This course empowers participants to generate innovative ideas, evaluate information critically, and tackle challenges effectively. By mastering these skills, learners can implement actionable solutions, make informed decisions, and drive positive outcomes in their organizations and personal development.

Course Objectives

Participants will be able to:

- Generate innovative ideas and solutions
- Analyze and evaluate complex information
- Apply structured approaches to solve problems effectively
- Improve decision-making in uncertain situations
- Foster adaptability and continuous improvement
- Collaborate and communicate creative ideas effectively
- Overcome mental blocks and enhance creative thinking
- Apply critical thinking to refine solutions
- Build confidence in strategic problem-solving
- Cultivate resilience and persistence in tackling challenges

Target Audience

- Leaders and managers looking to foster innovation and improve decision-making
- Entrepreneurs seeking to enhance problem-solving abilities
- Professionals in creative fields
- Educators and trainers aiming to promote critical thinking in students
- Teams and departments needing to improve collaboration and problem-resolution

Methodology



Interactive and practical training: Includes presentations, group exercises, case studies, group discussions, and hands-on problem-solving activities.

Real-world simulations: Participants apply concepts directly to their workplace challenges to ensure practical value.

Personal and group assessments: Analytical tools and self-assessment exercises to enhance critical thinking and decision-making skills.

Course Outline

Day 1: Understanding Creativity and Innovation

- Define creativity and its importance in problem-solving
- Explore the link between creativity and innovation
- Identify types of creativity (individual vs. collaborative)
- Overcome barriers to creativity
- Apply creative thinking techniques (brainstorming, mind mapping)
- Develop a creative mindset and curiosity
- Case studies of successful innovations

Day 2: Developing Critical Thinking Skills

- Define critical thinking and its role in decision-making
- Evaluate information logically and objectively
- Question assumptions and recognize cognitive biases
- Analyze arguments and evidence
- Apply frameworks like SWOT analysis
- Practice reflective thinking exercises

Day 3: Problem-Solving Frameworks and Methods

- Introduce problem-solving models (PDCA cycle, 5 Whys)
- Break down complex problems into manageable parts
- Understand key steps: understanding, analysis, creativity, implementation
- Apply systematic approaches (root cause analysis, decision matrices)
- Practice solving real-world problems through case studies
- Evaluate solutions for effectiveness and feasibility

Day 4: Enhancing Team Creativity and Collaboration



- Explore how diverse perspectives improve creativity
- Understand creative team dynamics and group thinking
- Foster an open, collaborative environment
- Give and receive constructive feedback
- Practice group problem-solving activities
- Manage conflict and maintain focus on creative goals
- Lead and motivate teams toward innovative solutions

Day 5: Applying Creativity, Critical Thinking, and Problem-Solving to Real-World Challenges

- Apply creative and critical thinking to business and personal challenges
- Adapt problem-solving techniques across industries and contexts
- Align solutions with organizational goals and values
- Assess and mitigate risks when implementing solutions
- Work on a capstone project integrating creativity, critical thinking, and problem-solving
- Evaluate and measure the success of creative solutions
- Present and defend solutions to stakeholders

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.