



course : Corporate Governance: Principles, Policies and Best Practices

City :	Amsterdam	Hotel :	Hotel Okura Amsterdam
Start Date :	2025-10-27	End Date :	2025-10-31
Duration :	1 Week	Price :	5950 \$



Course Overview

Corporate governance has emerged as a central theme in both academic research and regulatory debate, with its importance steadily increasing worldwide. Different governance models aim to define and manage the relationship between organizations and their diverse stakeholders.

The course begins with the Shareholder Wealth Maximization (SWM) model, dominant in the US and UK, which emphasizes the rights of shareholders. It then contrasts this with governance frameworks found in countries such as Germany and Japan, where a broader range of stakeholders—including employees and financiers—play a significant role.

In addition, the program explores the rationale behind single-tier and dual-tier board structures, providing a comprehensive examination of board composition, committees, and their responsibilities. Particular attention is given to the roles of the audit committee and remuneration committee, as well as the responsibilities of the chairman and the influence of institutional investors. The course concludes by highlighting principles, policies, and best practices that shape effective and sustainable governance.

Course Objectives

By the end of this course, participants will be able to:

Understand the foundations, principles, and global models of corporate governance.

Compare governance frameworks across different regions, including shareholder-focused and stakeholder-inclusive systems.

Analyze the rationale and functions of single-tier and dual-tier board structures.

Identify the roles and responsibilities of boards, audit committees, and remuneration committees.

Recognize the influence of institutional investors and the chairman's role in effective governance.

Apply best practices, policies, and frameworks to strengthen organizational governance and accountability.

Target Audience

Board Members.

Chief Financial Officers.

Senior Management.

Directors.

Finance Managers.

Financial Controllers.
Accounting and Finance Personnel.
Legal Counsel.
Corporate Legal Advisors.
Corporate Secretaries.
Lawyers.
External and Internal Auditors.
HR Managers.
Department Heads.

Methodology

This course adopts a highly interactive and practical approach, combining presentations, case studies, group discussions, and real-world examples. Participants will engage in role-playing exercises, problem-solving workshops, and scenario analyses to apply governance concepts in practice. Emphasis is placed on peer-to-peer learning, critical reflection, and the use of international best practices to ensure that participants can directly transfer their knowledge and skills to their professional environments.

Course Outline

Unit 1: Overview of Corporate Governance (CG)

Define corporate governance and its broad application.
Explore key principles, policies, and practices of corporate governance.
Understand macro-level influences shaping governance.
Examine underlying philosophies and universal principles of governance.
Recognize the codification of governance standards and codes of conduct.

Unit 2: Models and Mechanisms of Corporate Governance

Understand the Shareholder Wealth Maximization (SWM) model.
Explore the Corporate Wealth Maximization (CWM) paradigm.
Review international perspectives on governance frameworks.
Examine the functions of boards of directors and audit committees.
Foster an environment supportive of effective corporate control.

Unit 3: Stakeholders in Corporate Governance

Identify and categorize stakeholders.
Understand shareholder rights and their adjudication.
Explore roles of different types of directors and corporate officers.



Examine the chairman's responsibilities and director duties.
Evaluate the role of internal and external auditors.
Understand the influence of institutional investors and minority shareholders.
Review OECD guidelines on stakeholder engagement.
Explore governance frameworks of leading global firms.
Apply risk-based decision-making and analyze governance failures.
Identify factors contributing to an effective board.
Unit 4: Functions and Structures of Corporate Governance
Understand board structures and their implications.
Compare unitary versus two-tier board systems.
Assess board independence and selection criteria.
Explore practices for board evaluation, compensation, and accountability.
Critique corporate governance systems in practice.
Align governance objectives with organizational resources.
Learn how governance principles are disseminated and implemented.
Unit 5: Practical Corporate Governance Best Practices
Gain insights from the International Corporate Governance Network (ICGN).
Apply OECD corporate governance principles in practice.
Unit 6: Disclosure and Transparency
Align financial and operational reporting with organizational objectives.
Understand guidelines for board and executive remuneration policies.
Ensure transparency in related-party transactions.
Facilitate accurate, timely, and cost-effective information disclosure.

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.