



course : Leadership, Influence & Trust to Create Professional Strategies

City :	Cairo	Hotel :	Cairo Marriott Hotel & Omar Khayyam Casino
Start Date :	2025-10-26	End Date :	2025-10-30
Duration :	1 Week	Price :	3950 \$



Course Overview

This course is designed for professionals eager to enhance their credibility, influence, and leadership impact in the workplace. It provides participants with practical strategies to demonstrate effective leadership, increase productivity, and positively influence their teams and organizational culture. An effective leader not only sets the right direction but also inspires others to follow. This program focuses on developing leadership and influencing skills essential for management personnel, enabling them to empower their teams and drive performance.

Participants will explore the key factors that foster genuine leadership empowerment and learn how to translate these principles into a productive and motivated workforce. The course also draws on best practices from successful industry leaders, showcasing techniques that have proven effective in both local and global contexts.

Course Objectives

By the end of this course, participants will be able to:

- Determine best practices of leaders through history and how to apply them today
- Determine your role as an effective leader in any organization
- Describe a change management model for management
- Describe how to build and rebuild trust in an organization
- Develop strategies for creating a positive work environment that fosters leadership

Target Audience

This course is suitable to a wide range of professionals, but will greatly benefit:

- All who aspire to build their leadership qualities.
- Potentially endowed Leaders
- Developing proactive Leaders
- Those being groomed for future leadership

Methodology



This course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This course is an interactive mixture of lecture, discussion groups, activities and practice on various exercises, and video sequences. It provides the latest instructional technologies to enable the delegate to learn and apply the skills and techniques used in the programs.

Course Outline

Day One: Leadership Development and Influence

The challenge of personal leadership development

Leadership roles that maximize potential

Developing dynamic interpersonal relationship skills

Discover the strategy of personal self-coaching

Knowing the people influence factor

Paradigms that Guide Thinking

Day Two: The Great Inner Leadership Discovery

Leadership from Within

Self-Reflection and self esteem

Understand how you Think

The Character of a Leader

Real Leaders are emotionally intelligent

Balance in mind, body and spirit

Day Three: The Flexible, Resilient Change Leader

Making the change transition

Responses to Change

How to be resilient during change times

Environmental change agents

Change and Leadership Paradigms

The Human Side of Change

Day Four: Trust or Rust Leadership

What is Trust Leadership?

The Benefits of a High Trust Environment

Restoring breached trust

Building Capacity for Trust

Personal Influence and Political Savvy

Negotiating Agreement

Day Five: Creating a Winning Leadership Environment



Mind and action focus
Developing the Win-Win Solution
Tips on improving performance
Leadership knowledge check
Essential leadership qualities
Action steps to take

Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.