



course : Strategy & Business Analysis

City :	Dubai	Hotel :	Atlantis The Palm
Start Date :	2025-11-24	End Date :	2025-11-28
Period :	1 Week	Price :	3950 \$

HighPoint Training and Management Consultancy
هاي بوينت للتدريب والاستشارات الإدارية

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Course Overview

This highly interactive and practical training course will help participants understand the business analysis work needed to collaborate with stakeholders, identify strategic requirements, and align resulting strategies with organizational goals.

Participants will develop skills in:

Understanding enterprise problems and goals

Analyzing current state and defining future state

Devising and implementing strategies

Driving change and facilitating stakeholder engagement

Course Objectives

By the end of this course, participants will be able to:

Understand the link between business analysis and strategy

Align potential solutions with strategic goals

Examine links with Agile and Business Process Management perspectives

Identify and define current and future states of the organization

Apply strategic thinking tools and techniques

Identify strategic risks and analyze performance measures

Define solution design options and assess value

Target Audience

Professionals and leaders involved in strategy and business analysis, including:

Business Architects

Business Systems Analysts

Enterprise Analysts

Management Consultants

Process Analysts

Product Managers and Product Owners

Methodology

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The course uses short presentations, practical exercises, business simulations, video inputs, and case studies. Delegates actively apply strategic business analysis methods and tools to real organizational scenarios.

Course Outline

Day 1 – Introduction to Strategy and Business Analysis

Understanding the link between strategy and business analysis

Key definitions, concepts, and terminology

Factors that make a strategy successful

Performance measures and strategic alignment

Governance and information management

Day 2 – Formulating Business Strategy

Vision, values, mission, and organizational goals

Analyzing the external environment

Business capability analysis

Assessing strategic fit and formulating strategy options

Strategy maps, Balanced Scorecard, and Business Model Canvas

Day 3 – Strategy Analysis

Strategy analysis in a business analysis context

Analyzing current state and defining future state

Assessing risks and defining change strategies

Strategy analysis case study

Day 4 – Solutions and Perspectives

Analyzing, valuing, and recommending solutions

Performance measurement analysis

Integrating Agile, Business Intelligence, Business Architecture, and BPM perspectives

Day 5 – Implementing Analysis, Requirements, and Design

Developing strategic thinking capabilities

Practicing interaction and stakeholder engagement skills

Applying tools and techniques for business analysis

Case study: putting business analysis into practice

Identifying performance improvements and commitment to action

Certificates

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On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.